

CHICAGO STYLE FOOTNOTE EXAMPLE FACEBOOK POST

CHICAGO STYLE FOOTNOTE EXAMPLE FACEBOOK POST: MASTERING ACADEMIC CITATION ON SOCIAL MEDIA

CHICAGO STYLE FOOTNOTE EXAMPLE FACEBOOK POST OFTEN RAISES QUESTIONS FOR STUDENTS AND RESEARCHERS NAVIGATING THE NUANCES OF ACADEMIC CITATION, ESPECIALLY WHEN CONSIDERING PLATFORMS LIKE FACEBOOK. WHILE THE PRIMARY PURPOSE OF SOCIAL MEDIA IS INFORMAL COMMUNICATION, ACADEMIC INTEGRITY REMAINS PARAMOUNT, EVEN WHEN SHARING OR REFERENCING CONTENT FOUND ON THESE DYNAMIC PLATFORMS. THIS COMPREHENSIVE GUIDE WILL DEMYSTIFY THE PROCESS OF APPLYING CHICAGO STYLE FOOTNOTES TO FACEBOOK POSTS, COVERING EVERYTHING FROM UNDERSTANDING THE CORE PRINCIPLES TO CRAFTING PRECISE CITATIONS. WE WILL EXPLORE HOW TO IDENTIFY ESSENTIAL INFORMATION FOR A FOOTNOTE, DISCUSS COMMON SCENARIOS FOR CITING FACEBOOK CONTENT, AND PROVIDE CLEAR, ACTIONABLE EXAMPLES. BY THE END OF THIS ARTICLE, YOU WILL BE EQUIPPED TO CONFIDENTLY CITE FACEBOOK POSTS USING CHICAGO STYLE, ENSURING YOUR ACADEMIC WORK MEETS THE HIGHEST STANDARDS OF ACCURACY AND ATTRIBUTION.

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UNDERSTANDING CHICAGO STYLE FOOTNOTES

THE CHICAGO MANUAL OF STYLE (CMOS) IS A WIDELY RECOGNIZED CITATION STYLE USED IN HUMANITIES AND SOCIAL SCIENCES. ITS FOOTNOTE SYSTEM, OFTEN REFERRED TO AS "NOTES AND BIBLIOGRAPHY" STYLE, IS DESIGNED TO PROVIDE READERS WITH DETAILED SOURCE INFORMATION DIRECTLY WITHIN THE TEXT, TYPICALLY IN A SUPERScript NUMBER THAT CORRESPONDS TO A NOTE AT THE BOTTOM OF THE PAGE OR END OF THE DOCUMENT. THIS METHOD ALLOWS FOR UNINTERRUPTED READING FLOW WHILE MAINTAINING RIGOROUS CITATION ACCURACY. FOOTNOTES CAN INCLUDE NOT ONLY BASIC BIBLIOGRAPHIC INFORMATION BUT ALSO ADDITIONAL COMMENTARY OR EXPLANATION THAT MAY BE TOO LENGTHY FOR THE MAIN TEXT.

THE PURPOSE OF A FOOTNOTE IS TO GIVE CREDIT TO THE ORIGINAL SOURCE OF INFORMATION, WHETHER IT'S A DIRECT QUOTE, A PARAPHRASED IDEA, A STATISTIC, OR AN IMAGE. BY PROVIDING A PRECISE CITATION, YOU ALLOW YOUR READERS TO LOCATE THE ORIGINAL SOURCE THEMSELVES, VERIFY YOUR INFORMATION, AND EXPLORE THE TOPIC FURTHER. THIS IS CRUCIAL FOR ACADEMIC HONESTY AND AVOIDING PLAGIARISM. CMOS OFFERS FLEXIBILITY IN HOW MUCH INFORMATION IS INCLUDED IN A FOOTNOTE, OFTEN DEPENDING ON THE NATURE OF THE SOURCE AND THE CONTEXT OF ITS USE.

KEY ELEMENTS FOR CITING A FACEBOOK POST

WHEN CITING A FACEBOOK POST USING CHICAGO STYLE, SEVERAL KEY PIECES OF INFORMATION ARE ESSENTIAL TO ENSURE YOUR CITATION IS COMPLETE AND ACCURATE. THESE ELEMENTS HELP READERS IDENTIFY THE SPECIFIC POST YOU ARE REFERENCING, EVEN ON A PLATFORM AS VAST AND EVER-CHANGING AS FACEBOOK. MISSING ANY OF THESE CAN MAKE IT DIFFICULT, IF NOT IMPOSSIBLE, FOR YOUR AUDIENCE TO FIND THE ORIGINAL SOURCE.

AUTHOR OR CREATOR OF THE POST

THE FIRST CRUCIAL ELEMENT IS THE NAME OF THE INDIVIDUAL OR ORGANIZATION THAT CREATED THE POST. FOR PERSONAL PROFILES, THIS IS TYPICALLY THE PERSON'S FULL NAME. FOR PUBLIC PAGES OR GROUPS, IT'S THE NAME OF THE PAGE OR

ORGANIZATION. IT'S IMPORTANT TO BE AS SPECIFIC AS POSSIBLE. IF A PERSON USES A PSEUDONYM OR A SPECIFIC HANDLE ON FACEBOOK, YOU SHOULD USE THAT, NOTING IT CLEARLY, BUT IDEALLY, YOU WOULD ALSO INCLUDE THEIR REAL NAME IF KNOWN AND RELEVANT.

EXACT TEXT OF THE POST (OR DESCRIPTION)

IF YOU ARE DIRECTLY QUOTING FROM A FACEBOOK POST, YOU SHOULD INCLUDE THE EXACT WORDING. IF THE POST IS LENGTHY OR YOU ARE REFERENCING A GENERAL IDEA OR IMAGE, A BRIEF BUT DESCRIPTIVE SUMMARY OF THE CONTENT IS NECESSARY. FOR EXAMPLE, IF YOU'RE CITING AN IMAGE, YOU MIGHT DESCRIBE THE IMAGE ITSELF RATHER THAN QUOTING TEXT. THIS PART OF THE CITATION HELPS THE READER UNDERSTAND WHAT ASPECT OF THE POST YOU ARE DRAWING FROM.

DATE OF THE POST

THE PRECISE DATE THE POST WAS PUBLISHED IS VITAL. THIS INCLUDES THE MONTH, DAY, AND YEAR. SOCIAL MEDIA CONTENT IS DYNAMIC, AND POSTS ARE FREQUENTLY UPDATED OR REMOVED, SO AN ACCURATE DATE HELPS TO PINPOINT THE SPECIFIC VERSION OF THE CONTENT YOU ACCESSED. THIS IS PARTICULARLY IMPORTANT IF THE CONTENT OF THE POST HAS CHANGED SINCE YOU VIEWED IT.

PLATFORM AND URL

CLEARLY STATE THAT THE SOURCE IS A FACEBOOK POST. THE UNIFORM RESOURCE LOCATOR (URL) IS THE MOST CRITICAL COMPONENT FOR ONLINE SOURCES, AS IT PROVIDES A DIRECT LINK TO THE POST. ALWAYS ENSURE THE URL IS CURRENT AND LEADS DIRECTLY TO THE CONTENT YOU ARE CITING. GIVEN THE EPHEMERAL NATURE OF ONLINE CONTENT, INCLUDING A "RETRIEVED ON" DATE CAN ALSO BE BENEFICIAL IN SOME CONTEXTS, THOUGH CMOS PRIMARILY FOCUSES ON THE PUBLICATION DATE FOR THE INITIAL CITATION.

CONTEXT OF THE POST (IF NECESSARY)

IN SOME INSTANCES, PROVIDING CONTEXT ABOUT THE POST MAY BE HELPFUL. THIS COULD INCLUDE INFORMATION ABOUT THE GROUP IT WAS POSTED IN, THE PRIVACY SETTINGS OF THE POST (E.G., "SHARED WITH FRIENDS ONLY"), OR THE TYPE OF INTERACTION (E.G., A COMMENT ON A PUBLIC PAGE). THIS EXTRA DETAIL CAN ASSIST READERS IN UNDERSTANDING THE SIGNIFICANCE OR ACCESSIBILITY OF THE CITED MATERIAL.

HOW TO CREATE A CHICAGO STYLE FOOTNOTE FOR A FACEBOOK POST

CRAFTING A CHICAGO STYLE FOOTNOTE FOR A FACEBOOK POST INVOLVES A SPECIFIC STRUCTURE THAT ENSURES CLARITY AND COMPLETENESS. THE FUNDAMENTAL PRINCIPLE IS TO PROVIDE ENOUGH INFORMATION FOR YOUR READER TO LOCATE THE ORIGINAL SOURCE. WHILE FACEBOOK POSTS ARE RELATIVELY INFORMAL, THE CITATION ITSELF MUST ADHERE TO ACADEMIC STANDARDS.

THE STANDARD FORMAT FOR A CHICAGO STYLE FOOTNOTE FOR AN ONLINE SOURCE GENERALLY INCLUDES THE AUTHOR'S NAME, THE TITLE OF THE SPECIFIC PAGE OR POST (IF APPLICABLE), THE NAME OF THE WEBSITE, THE PUBLICATION DATE, AND THE URL. FOR A FACEBOOK POST, THIS TRANSLATES INTO USING THE POSTER'S NAME, A DESCRIPTION OF THE POST, THE DATE, AND THE DIRECT LINK.

HERE'S A BREAKDOWN OF THE TYPICAL COMPONENTS YOU'LL NEED:

- AUTHOR'S FULL NAME (OR PAGE/ORGANIZATION NAME)
- TITLE OF THE POST (OR A DESCRIPTIVE PHRASE IF NO TITLE EXISTS)

- NAME OF THE PLATFORM ("Facebook")
- PUBLICATION DATE (MONTH DAY, YEAR)
- URL OF THE POST

EXAMPLES OF CHICAGO STYLE FOOTNOTE FOR FACEBOOK POSTS

TO ILLUSTRATE HOW TO CITE A FACEBOOK POST IN CHICAGO STYLE, LET'S CONSIDER A FEW COMMON SCENARIOS. THESE EXAMPLES DEMONSTRATE THE APPLICATION OF THE PRINCIPLES DISCUSSED, PROVIDING CLEAR TEMPLATES FOR YOUR OWN CITATIONS.

EXAMPLE 1: CITING A PUBLIC POST BY AN INDIVIDUAL

IMAGINE YOU ARE CITING A PUBLIC POST MADE BY JANE DOE ABOUT A NEW BOOK SHE PUBLISHED. THE POST INCLUDES A PHOTOGRAPH OF THE BOOK COVER AND A BRIEF ANNOUNCEMENT.

FOOTNOTE 1:

JANE DOE, "EXCITED TO ANNOUNCE MY NEW NOVEL IS OUT TODAY!" FACEBOOK POST, JANUARY 15, 2024, [HTTPS://WWW.FACEBOOK.COM/JANEDOE/POSTS/1234567890](https://www.facebook.com/janedoe/posts/1234567890).

EXAMPLE 2: CITING A POST FROM A PUBLIC FACEBOOK PAGE

SUPPOSE YOU ARE REFERENCING A HISTORICAL FACT SHARED ON A PUBLIC FACEBOOK PAGE DEDICATED TO LOCAL HISTORY.

FOOTNOTE 2:

"ON THIS DAY IN 1923, THE HISTORIC PARAMOUNT THEATRE OPENED ITS DOORS DOWNTOWN," CHICAGO HISTORY PAGE, FACEBOOK POST, FEBRUARY 10, 2024, [HTTPS://WWW.FACEBOOK.COM/CHICAGOHISTORYPAGE/POSTS/0987654321](https://www.facebook.com/chicagohistorypage/posts/0987654321).

EXAMPLE 3: CITING A COMMENT ON A PUBLIC POST

IF YOU ARE CITING A PARTICULARLY INSIGHTFUL COMMENT MADE BY A USER ON A PUBLIC POST, YOU WOULD TREAT THE COMMENT AS A DISTINCT PIECE OF CONTENT WITHIN THE ORIGINAL POST'S CONTEXT.

FOOTNOTE 3:

JOHN SMITH, COMMENT ON "NEW PARK PROPOSAL," FACEBOOK POST BY CITY COUNCIL MEMBER DAVIS, JUNE 1, 2024, [HTTPS://WWW.FACEBOOK.COM/COUNCILMEMBERDAVIS/POSTS/NEWPARKPROPOSAL/COMMENTS/1122334455](https://www.facebook.com/councilmemberdavis/posts/newparkproposal/comments/1122334455).

CITING DIFFERENT TYPES OF FACEBOOK CONTENT

FACEBOOK HOSTS A VARIETY OF CONTENT, AND THE METHOD OF CITATION MIGHT REQUIRE SLIGHT ADJUSTMENTS DEPENDING ON WHAT YOU ARE REFERENCING. WHILE THE CORE PRINCIPLES REMAIN THE SAME—IDENTIFYING THE AUTHOR, CONTENT, DATE, AND LOCATION—YOU NEED TO ADAPT TO THE SPECIFIC FORMAT OF THE CONTENT.

CITING A VIDEO ON FACEBOOK

IF YOU ARE CITING A VIDEO SHARED ON FACEBOOK, YOU WOULD FOLLOW A SIMILAR STRUCTURE, SPECIFYING THAT IT IS A VIDEO. THE TITLE WOULD REFER TO THE VIDEO'S CAPTION OR TITLE IF ONE IS PROVIDED.

- AUTHOR'S NAME, "TITLE OF VIDEO OR CAPTION," FACEBOOK VIDEO, MONTH DAY, YEAR, URL.

CITING AN IMAGE OR PHOTO ALBUM

FOR AN IMAGE OR A SERIES OF IMAGES WITHIN AN ALBUM, DESCRIBE THE IMAGE OR THE ALBUM'S THEME AS THE "TITLE" AND MENTION IT'S AN IMAGE OR PHOTO ALBUM.

- AUTHOR'S NAME, "DESCRIPTION OF IMAGE" OR "TITLE OF PHOTO ALBUM," FACEBOOK POST (IMAGE/PHOTO ALBUM), MONTH DAY, YEAR, URL.

CITING A LIVE VIDEO

LIVE VIDEOS PRESENT A UNIQUE CHALLENGE AS THEY ARE OFTEN UNEDITED AND MAY HAVE SPECIFIC TIMESTAMPS. CMOS RECOMMENDS NOTING THE DATE AND TIME THE LIVE BROADCAST OCCURRED OR WAS ACCESSED.

- AUTHOR'S NAME, "TITLE OF LIVE BROADCAST," FACEBOOK LIVE VIDEO, MONTH DAY, YEAR, TIME (IF KNOWN), URL.

CHALLENGES AND BEST PRACTICES FOR CITING FACEBOOK

CITING CONTENT FROM FACEBOOK, OR ANY SOCIAL MEDIA PLATFORM, PRESENTS UNIQUE CHALLENGES DUE TO ITS DYNAMIC AND OFTEN INFORMAL NATURE. UNDERSTANDING THESE CHALLENGES AND ADOPTING BEST PRACTICES CAN HELP ENSURE ACCURACY AND ACADEMIC RIGOR IN YOUR WORK.

EPHEMERAL NATURE OF CONTENT

FACEBOOK POSTS CAN BE DELETED, EDITED, OR MADE PRIVATE AT ANY MOMENT. THIS EPHEMERALITY MAKES IT DIFFICULT FOR READERS TO ACCESS THE EXACT CONTENT YOU CITED. THE BEST PRACTICE IS TO ALWAYS TRY TO CAPTURE A STABLE VERSION IF POSSIBLE, OR TO NOTE THE DATE YOU ACCESSED THE CONTENT. HOWEVER, CMOS EMPHASIZES THE PUBLICATION DATE AS PRIMARY.

PRIVACY SETTINGS

CITING CONTENT THAT IS ONLY VISIBLE TO A LIMITED AUDIENCE (E.G., FRIENDS ONLY) CAN BE PROBLEMATIC. IF YOUR AUDIENCE CANNOT ACCESS THE SOURCE, THE CITATION LOSES ITS PRIMARY PURPOSE. IN ACADEMIC WRITING, IT'S GENERALLY ADVISABLE TO USE PUBLICLY ACCESSIBLE SOURCES WHENEVER POSSIBLE. IF YOU MUST CITE PRIVATE CONTENT, YOU SHOULD INFORM YOUR INSTRUCTOR OR EDITOR ABOUT THE PRIVACY RESTRICTIONS.

INFORMAL LANGUAGE AND STRUCTURE

FACEBOOK POSTS OFTEN CONTAIN ABBREVIATIONS, SLANG, AND INCOMPLETE SENTENCES. WHEN QUOTING DIRECTLY, YOU SHOULD REPRODUCE THESE EXACTLY. HOWEVER, IF YOU NEED TO ADD CLARIFICATION, YOU CAN USE BRACKETED INSERTIONS, BUT THIS IS GENERALLY DISCOURAGED UNLESS ABSOLUTELY NECESSARY FOR UNDERSTANDING.

URL STABILITY

FACEBOOK URLS CAN SOMETIMES BE COMPLEX AND MAY CHANGE. ALWAYS DOUBLE-CHECK THAT THE URL YOU ARE USING IS DIRECT AND FUNCTIONAL. ARCHIVING TOOLS OR SAVING A STABLE SCREENSHOT CAN BE A FALLBACK, THOUGH NOT IDEAL FOR DIRECT CITATION.

WHEN TO USE A CHICAGO STYLE FOOTNOTE FOR A FACEBOOK POST

THE DECISION TO CITE A FACEBOOK POST IN ACADEMIC WORK SHOULD BE CAREFULLY CONSIDERED. NOT EVERY PIECE OF INFORMATION FOUND ON FACEBOOK WARRANTS A FORMAL CITATION. THE KEY IS TO ASSESS THE NATURE AND AUTHORITY OF THE CONTENT, AS WELL AS ITS RELEVANCE TO YOUR RESEARCH.

YOU SHOULD CONSIDER CITING A FACEBOOK POST WHEN:

- THE POST CONTAINS DIRECT QUOTES, UNIQUE DATA, OR ORIGINAL ARGUMENTS THAT ARE CENTRAL TO YOUR THESIS OR ANALYSIS.
- THE POST COMES FROM A RECOGNIZED EXPERT, ORGANIZATION, OR INSTITUTION, LENDING IT A DEGREE OF CREDIBILITY.
- THE POST REPRESENTS A PRIMARY SOURCE FOR YOUR RESEARCH, SUCH AS A PUBLIC STATEMENT FROM A POLITICAL FIGURE OR AN ANNOUNCEMENT FROM A COMPANY.
- THE POST IS BEING USED TO ILLUSTRATE A POINT ABOUT ONLINE DISCOURSE, SOCIAL MEDIA TRENDS, OR PUBLIC OPINION.

CONVERSELY, YOU WOULD GENERALLY AVOID CITING CASUAL PERSONAL POSTS, GENERAL NEWS SHARED WITHOUT ORIGINAL COMMENTARY, OR CONTENT FROM UNRELIABLE SOURCES. ALWAYS PRIORITIZE PEER-REVIEWED JOURNALS, ACADEMIC BOOKS, AND REPUTABLE NEWS OUTLETS FOR YOUR CORE RESEARCH. FACEBOOK POSTS SHOULD TYPICALLY SUPPLEMENT OR PROVIDE SPECIFIC CONTEXT RATHER THAN FORM THE BEDROCK OF YOUR SCHOLARLY ARGUMENT.

EVALUATING THE CREDIBILITY OF FACEBOOK SOURCES

WHEN ENCOUNTERING INFORMATION ON FACEBOOK, IT IS CRUCIAL TO CRITICALLY EVALUATE ITS CREDIBILITY. NOT ALL INFORMATION SHARED ON SOCIAL MEDIA IS ACCURATE OR RELIABLE. CONSIDER THE SOURCE: IS IT A VERIFIED ACCOUNT? DOES THE INDIVIDUAL OR ORGANIZATION HAVE A HISTORY OF SPREADING MISINFORMATION? CROSS-REFERENCE INFORMATION WITH MORE ESTABLISHED SOURCES BEFORE RELYING ON IT.

BEST PRACTICES FOR CHOOSING FACEBOOK CONTENT TO CITE

WHEN SELECTING FACEBOOK CONTENT FOR CITATION, AIM FOR POSTS THAT ARE PUBLIC, CLEAR, AND DEMONSTRABLY RELEVANT TO YOUR ACADEMIC PURSUIT. PRIORITIZE CONTENT FROM AUTHORITATIVE FIGURES OR ORGANIZATIONS IN THEIR RESPECTIVE FIELDS. IF THE CONTENT IS A PERSONAL ANECDOTE, ENSURE IT SERVES A SPECIFIC ILLUSTRATIVE PURPOSE WITHIN YOUR ARGUMENT RATHER THAN PRESENTING IT AS OBJECTIVE FACT. ALWAYS STRIVE TO FIND THE MOST DIRECT AND STABLE LINK AVAILABLE.

Q: HOW DO I CITE A FACEBOOK POST IF THE AUTHOR'S FULL NAME ISN'T CLEAR?

A: IF THE AUTHOR'S FULL NAME IS NOT READILY AVAILABLE, USE THE MOST COMPLETE IDENTIFIER YOU CAN FIND, SUCH AS THEIR USERNAME OR THE NAME OF THE PAGE OR GROUP. IN YOUR FOOTNOTE, YOU MIGHT INDICATE "USERNAME" OR "FACEBOOK PAGE" BEFORE THE IDENTIFIER IF IT IS NOT OBVIOUS.

Q: WHAT IF A FACEBOOK POST HAS BEEN EDITED SINCE I FIRST SAW IT?

A: CHICAGO STYLE RECOMMENDS CITING THE CONTENT AS IT APPEARS AT THE TIME OF YOUR CITATION. HOWEVER, IT IS GOOD PRACTICE TO NOTE IF YOU ACCESSED A VERSION THAT YOU BELIEVE HAS BEEN SIGNIFICANTLY ALTERED. FOR ACADEMIC PURPOSES, IF THE CHANGES ARE SUBSTANTIAL, IT MIGHT BE WISE TO SEEK AN ALTERNATIVE SOURCE OR CONTACT YOUR INSTRUCTOR.

Q: CAN I CITE A PRIVATE FACEBOOK GROUP POST IN MY ACADEMIC PAPER?

A: WHILE TECHNICALLY POSSIBLE, CITING PRIVATE CONTENT IS GENERALLY DISCOURAGED IN ACADEMIC WRITING BECAUSE YOUR READERS WILL NOT BE ABLE TO ACCESS THE SOURCE TO VERIFY IT. IF IT'S ABSOLUTELY ESSENTIAL, YOU MUST GET PERMISSION FROM THE GROUP ADMINISTRATOR AND INFORM YOUR INSTRUCTOR ABOUT THE PRIVACY RESTRICTIONS.

Q: HOW DO I CITE A FACEBOOK LIVE VIDEO?

A: FOR A FACEBOOK LIVE VIDEO, INCLUDE THE NAME OF THE POSTER, THE TITLE OR DESCRIPTION OF THE LIVE EVENT, SPECIFY IT AS A "FACEBOOK LIVE VIDEO," THE DATE IT WAS BROADCAST, AND THE URL. IF YOU ACCESSED A RECORDING OF THE LIVE VIDEO, USE THE DATE YOU ACCESSED THE RECORDING.

Q: SHOULD I INCLUDE THE "RETRIEVED ON" DATE FOR FACEBOOK POSTS?

A: THE CHICAGO MANUAL OF STYLE PRIMARILY FOCUSES ON THE PUBLICATION DATE FOR ONLINE SOURCES. WHILE INCLUDING A "RETRIEVED ON" DATE CAN BE HELPFUL FOR EPHEMERAL ONLINE CONTENT, IT IS NOT STRICTLY REQUIRED BY CMOS FOR THE INITIAL CITATION. HOWEVER, IT CAN BE A USEFUL ADDITION FOR YOUR OWN RECORDS.

Q: WHAT IF I'M CITING A COMMENT ON A FACEBOOK POST?

A: WHEN CITING A COMMENT, YOU'LL ATTRIBUTE IT TO THE COMMENTER. YOU SHOULD ALSO CLEARLY INDICATE THAT IT IS A COMMENT, AND SPECIFY THE ORIGINAL POST IT APPEARED ON, ALONG WITH THE DATE AND URL OF THE ORIGINAL POST AND IDEALLY A DIRECT LINK TO THE COMMENT ITSELF IF POSSIBLE.

Q: IS THERE A DIFFERENCE BETWEEN CITING A PERSONAL PROFILE POST AND A PAGE POST?

A: YES, WHILE THE FORMAT IS SIMILAR, THE ATTRIBUTION DIFFERS. FOR A PERSONAL PROFILE, YOU USE THE INDIVIDUAL'S NAME. FOR A PAGE, YOU USE THE NAME OF THE PAGE OR ORGANIZATION. ENSURE YOU DISTINGUISH BETWEEN PERSONAL PROFILES, PUBLIC PAGES, AND PRIVATE GROUPS.

Q: WHAT IS THE MOST CRITICAL PIECE OF INFORMATION WHEN CITING A FACEBOOK

POST?

A: THE MOST CRITICAL PIECE OF INFORMATION IS THE DIRECT URL TO THE SPECIFIC FACEBOOK POST YOU ARE REFERENCING. THIS ALLOWS YOUR READERS THE BEST CHANCE TO LOCATE THE EXACT CONTENT YOU ARE CITING.

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