

CHICAGO MANUAL OF STYLE SPELLING OF MOBILE DEVICE CONFIGURATIONS

NAVIGATING THE NUANCES: CHICAGO MANUAL OF STYLE SPELLING OF MOBILE DEVICE CONFIGURATIONS

CHICAGO MANUAL OF STYLE SPELLING OF MOBILE DEVICE CONFIGURATIONS PRESENTS A UNIQUE SET OF CHALLENGES FOR WRITERS AIMING FOR CLARITY AND ADHERENCE TO ESTABLISHED STYLE GUIDELINES. IN OUR INCREASINGLY DIGITAL WORLD, WHERE REFERENCES TO SMARTPHONES, TABLETS, AND OTHER PORTABLE TECHNOLOGIES ARE UBIQUITOUS, UNDERSTANDING HOW TO CORRECTLY REFER TO THESE DEVICES IS PARAMOUNT. THIS ARTICLE DELVES DEEPLY INTO THE SPECIFIC RECOMMENDATIONS AND PRECEDENTS SET FORTH BY THE CHICAGO MANUAL OF STYLE (CMOS) REGARDING THE SPELLING AND CAPITALIZATION OF MOBILE DEVICE CONFIGURATIONS. WE WILL EXPLORE THE RATIONALE BEHIND ITS GUIDANCE, EXAMINE COMMON PITFALLS, AND PROVIDE PRACTICAL ADVICE FOR WRITERS ACROSS VARIOUS DISCIPLINES, ENSURING THEIR PROSE IS BOTH ACCURATE AND AUTHORITATIVE WHEN DISCUSSING THE EVER-EVOLVING LANDSCAPE OF PERSONAL ELECTRONIC DEVICES. FURTHERMORE, WE WILL DISCUSS HOW TO APPROACH NOVEL CONFIGURATIONS AND THE GENERAL PRINCIPLES THAT UNDERPIN CMOS'S APPROACH TO TECHNOLOGICAL TERMINOLOGY.

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UNDERSTANDING THE CORE PRINCIPLES OF CMOS FOR TECHNICAL TERMS

THE CHICAGO MANUAL OF STYLE, IN ITS APPROACH TO TECHNICAL TERMINOLOGY, PRIORITIZES CLARITY, CONSISTENCY, AND A RECOGNITION OF ESTABLISHED USAGE. WHEN IT COMES TO MOBILE DEVICE CONFIGURATIONS, THIS MEANS THAT WHILE CMOS MAY NOT HAVE AN EXHAUSTIVE LIST FOR EVERY SINGLE PERMUTATION OF A DEVICE, IT PROVIDES GUIDING PRINCIPLES THAT ALLOW WRITERS TO MAKE INFORMED DECISIONS. THE PRIMARY GOAL IS TO AVOID AMBIGUITY AND ENSURE THAT READERS CAN EASILY UNDERSTAND THE SPECIFIC HARDWARE OR SOFTWARE BEING REFERENCED.

CMOS GENERALLY ADVISES AGAINST CREATING NEW TERMS UNLESS ABSOLUTELY NECESSARY AND ENCOURAGES WRITERS TO ADOPT COMMONLY ACCEPTED TERMINOLOGY. FOR MOBILE DEVICES, THIS OFTEN MEANS FOLLOWING THE SPELLING AND CAPITALIZATION CONVENTIONS ESTABLISHED BY THE MANUFACTURERS THEMSELVES, PROVIDED THESE CONVENTIONS ARE CLEAR AND WIDELY UNDERSTOOD. THIS PRAGMATIC APPROACH ACKNOWLEDGES THE DYNAMIC NATURE OF TECHNOLOGY AND THE NEED FOR STYLE GUIDES TO ADAPT WITHOUT SACRIFICING PRECISION.

THE IMPORTANCE OF CONSISTENCY IN TECHNICAL WRITING

CONSISTENCY IS A CORNERSTONE OF EFFECTIVE TECHNICAL WRITING, AND THIS IS PARTICULARLY TRUE WHEN DEALING WITH TERMS LIKE MOBILE DEVICE CONFIGURATIONS. READERS RELY ON PREDICTABLE LANGUAGE TO FOLLOW ARGUMENTS AND UNDERSTAND TECHNICAL SPECIFICATIONS. INCONSISTENT SPELLING OR CAPITALIZATION OF THE SAME DEVICE OR FEATURE CAN LEAD TO CONFUSION AND UNDERMINE THE CREDIBILITY OF THE WRITER. THEREFORE, ESTABLISHING A CLEAR INTERNAL STYLE GUIDE BASED ON CMOS PRINCIPLES FOR ALL REFERENCES TO MOBILE DEVICES IS CRUCIAL.

THIS INTERNAL CONSISTENCY SHOULD EXTEND BEYOND JUST THE SPELLING OF THE DEVICE NAME. IT SHOULD ALSO ENCOMPASS HOW ACCESSORIES, OPERATING SYSTEMS, AND SPECIFIC SOFTWARE VERSIONS ARE REFERRED TO. FOR EXAMPLE, IF YOU ARE DISCUSSING THE DIFFERENCES BETWEEN IOS AND ANDROID CONFIGURATIONS, MAINTAINING THE CORRECT CAPITALIZATION FOR BOTH OPERATING SYSTEMS THROUGHOUT YOUR DOCUMENT IS ESSENTIAL.

SPELLING CONVENTIONS FOR COMMON MOBILE DEVICES

THE SPELLING OF COMMON MOBILE DEVICE NAMES GENERALLY FOLLOWS THEIR OFFICIAL BRANDING. CHICAGO MANUAL OF STYLE LEANS TOWARDS ADOPTING THESE MANUFACTURER-ESTABLISHED SPELLINGS TO ENSURE MAXIMUM RECOGNITION AND MINIMAL CONFUSION FOR THE READER. FOR INSTANCE, WHEN REFERRING TO APPLE'S POPULAR SMARTPHONE, THE CORRECT SPELLING IS "iPhone," WITH A CAPITAL "I" FOLLOWED BY A LOWERCASE "P" AND THEN THE REST OF THE WORD CAPITALIZED AS PER THE BRAND'S OWN USAGE. SIMILARLY, SAMSUNG'S FLAGSHIP DEVICES ARE TYPICALLY REFERRED TO AS "Galaxy," AND THIS CAPITALIZATION SHOULD BE MAINTAINED.

WHEN IN DOUBT ABOUT THE PRECISE SPELLING OF A LESS COMMON DEVICE OR A SPECIFIC MODEL, CONSULTING THE MANUFACTURER'S OFFICIAL WEBSITE OR PRODUCT DOCUMENTATION IS THE BEST COURSE OF ACTION. CMOS EMPHASIZES THAT CLARITY FOR THE AUDIENCE OFTEN TRUMPS ADHERENCE TO A RIGID, ARCHAIC RULE IF THAT RULE WOULD OBSCURE THE INTENDED MEANING. THE KEY IS TO FIND THE MOST WIDELY RECOGNIZED AND ACCEPTED SPELLING.

HANDLING COMPOUND NOUNS AND HYPHENATION

THE FORMATION OF COMPOUND NOUNS RELATED TO MOBILE DEVICES CAN SOMETIMES PRESENT CHALLENGES. FOR INSTANCE, TERMS LIKE "smartphone" AND "tablet" ARE WIDELY ACCEPTED AS SINGLE, UNHYPHENATED WORDS. CMOS TYPICALLY FOLLOWS ESTABLISHED USAGE IN THIS REGARD. WHEN REFERRING TO A DEVICE AND ITS CAPABILITIES, SUCH AS A "cell phone plan" OR A "mobile data connection," STANDARD GRAMMATICAL RULES FOR ADJECTIVE-NOUN COMBINATIONS APPLY, GENERALLY WITHOUT HYPHENS UNLESS THE TERM FUNCTIONS AS A COMPOUND ADJECTIVE PRECEDING A NOUN.

THE CHALLENGE ARISES WHEN MANUFACTURERS INTRODUCE NEW TERMINOLOGY OR CREATE SPECIFIC CONFIGURATIONS THAT MIGHT INVOLVE HYPHENATED TERMS. IN SUCH CASES, IT IS ADVISABLE TO FOLLOW THE MANUFACTURER'S USAGE IF IT IS CLEAR AND CONSISTENTLY APPLIED. IF THE MANUFACTURER'S USAGE IS AMBIGUOUS OR NOT WELL-ESTABLISHED, REVERTING TO SIMPLER, UNHYPHENATED FORMS WHERE GRAMMATICALLY APPROPRIATE CAN ENHANCE READABILITY, PROVIDED IT DOES NOT DISTORT THE MEANING.

CAPITALIZATION RULES FOR MOBILE DEVICE BRANDS AND MODELS

CAPITALIZATION OF MOBILE DEVICE BRANDS AND THEIR SPECIFIC MODELS LARGELY FOLLOWS THE ESTABLISHED BRANDING GUIDELINES PROVIDED BY THE MANUFACTURERS, WHICH CMOS GENERALLY ENDORSES. THIS MEANS THAT BRAND NAMES LIKE "Apple," "Samsung," "Google," AND "Microsoft" SHOULD ALWAYS BE CAPITALIZED. SIMILARLY, SPECIFIC PRODUCT LINES, SUCH AS "Galaxy," "Pixel," "Surface," AND "iPad," SHOULD ALSO BE CAPITALIZED CONSISTENTLY.

THE NUANCES OFTEN APPEAR WITH SPECIFIC MODEL NUMBERS OR NAMES. FOR EXAMPLE, "iPhone 15 Pro Max" OR "Samsung Galaxy S23 Ultra." HERE, THE INITIAL LETTERS OF EACH SIGNIFICANT WORD IN THE MODEL NAME ARE TYPICALLY CAPITALIZED, FOLLOWING A PATTERN OFTEN REFERRED TO AS TITLE CASE. IT IS IMPORTANT TO REPRODUCE THESE CAPITALIZATION SCHEMES ACCURATELY AS THEY ARE PART OF THE PRODUCT'S IDENTITY AND HELP DIFFERENTIATE IT FROM OTHER MODELS.

SPECIFIC MODEL NAMES AND ITERATIONS

WHEN REFERENCING PARTICULAR ITERATIONS OR GENERATIONS OF A MOBILE DEVICE, CHICAGO MANUAL OF STYLE ADVISES MAINTAINING THE CAPITALIZATION AS DESIGNATED BY THE MANUFACTURER. FOR INSTANCE, IF APPLE REFERS TO A DEVICE AS "iPhone 14," THAT IS THE PRECISE FORM TO USE. SIMILARLY, IF A MANUFACTURER USES ROMAN NUMERALS FOR GENERATIONS, SUCH AS "Samsung Galaxy S20," THAT CONVENTION SHOULD BE FOLLOWED. THE GOAL IS TO BE AS PRECISE AS THE PRODUCT'S OWN NAMING CONVENTION ALLOWS.

THIS PRECISION EXTENDS TO VARIATIONS WITHIN A MODEL LINE. IF A MANUFACTURER DISTINGUISHES BETWEEN A STANDARD MODEL AND A "Pro" OR "PLUS" VERSION, THESE DISTINGUISHING TERMS SHOULD ALSO BE CAPITALIZED ACCORDING TO THE MANUFACTURER'S STYLE. FOR EXAMPLE, "GOOGLE PIXEL 8 Pro" IS DISTINCT FROM "GOOGLE PIXEL 8." INCORRECT CAPITALIZATION HERE COULD LEAD TO CONFUSION ABOUT WHICH SPECIFIC DEVICE IS BEING DISCUSSED.

HANDLING SPECIFIC CONFIGURATIONS AND FEATURES

BEYOND THE GENERAL DEVICE NAMES AND BRANDS, WRITERS OFTEN NEED TO REFER TO SPECIFIC CONFIGURATIONS OR FEATURES OF MOBILE DEVICES. THIS COULD INCLUDE STORAGE CAPACITIES, SCREEN SIZES, PROCESSOR TYPES, OR UNIQUE HARDWARE COMPONENTS. CMOS GENERALLY RECOMMENDS CLEAR, DESCRIPTIVE LANGUAGE THAT ALIGNS WITH COMMON UNDERSTANDING AND MANUFACTURER SPECIFICATIONS.

FOR INSTANCE, WHEN DISCUSSING STORAGE, TERMS LIKE "128GB," "256 GIGABYTES," OR "1 TERABYTE" ARE COMMON. CMOS WOULD LIKELY ADVOCATE FOR CONSISTENCY IN HOW THESE ARE PRESENTED, PERHAPS FAVORING THE ABBREVIATED FORM WITH THE UNIT SYMBOL (E.G., 128GB) IN TECHNICAL CONTEXTS FOR BREVITY, OR SPELLING IT OUT (E.G., 256 GIGABYTES) FOR GREATER FORMALITY AND CLARITY, DEPENDING ON THE OVERALL TONE AND AUDIENCE OF THE PIECE.

OPERATING SYSTEM REFERENCES

THE CORRECT SPELLING AND CAPITALIZATION OF MOBILE OPERATING SYSTEMS ARE ALSO CRITICAL. MAJOR PLAYERS INCLUDE "iOS" (APPLE'S MOBILE OPERATING SYSTEM) AND "Android" (GOOGLE'S MOBILE OPERATING SYSTEM). THESE SHOULD BE CAPITALIZED PRECISELY AS SHOWN. WHEN REFERRING TO SPECIFIC VERSIONS, SUCH AS "iOS 17" OR "Android 14," THE NUMBER FOLLOWS DIRECTLY AFTER THE OPERATING SYSTEM NAME. CONSISTENCY IN THESE REFERENCES IS PARAMOUNT TO AVOID CONFUSION AMONG READERS FAMILIAR WITH THESE PLATFORMS.

OTHER OPERATING SYSTEMS, THOUGH LESS PREVALENT IN THE CONSUMER MOBILE MARKET, SHOULD BE TREATED SIMILARLY. IF A DOCUMENT NEEDS TO DISCUSS, FOR EXAMPLE, "Windows Phone" (THOUGH LARGELY DISCONTINUED), THAT SPECIFIC CAPITALIZATION SHOULD BE MAINTAINED. THE PRINCIPLE REMAINS TO ADHERE TO THE OFFICIAL BRANDING AND ESTABLISHED CONVENTIONS OF THE OPERATING SYSTEM DEVELOPER.

DISPLAY SIZES AND RESOLUTIONS

WHEN DISCUSSING DISPLAY SPECIFICATIONS, CMOS GENERALLY FAVORS CLARITY AND ADHERENCE TO COMMONLY UNDERSTOOD UNITS. FOR SCREEN SIZES, DIMENSIONS ARE TYPICALLY GIVEN IN INCHES, OFTEN EXPRESSED AS A DECIMAL OR FRACTION (E.G., "6.1-INCH DISPLAY" OR "A 5.5 IN SCREEN"). THE HYPHEN IS CRUCIAL WHEN "INCH" FUNCTIONS AS PART OF A COMPOUND ADJECTIVE PRECEDING THE NOUN "DISPLAY" OR "SCREEN." OUTSIDE OF THIS ADJECTIVAL ROLE, "INCHES" WOULD LIKELY BE SPELLED OUT AND NOT HYPHENATED.

SIMILARLY, RESOLUTIONS ARE USUALLY PRESENTED WITH NUMERICAL VALUES FOLLOWED BY "PIXELS" OR ABBREVIATIONS LIKE "MP" FOR MEGAPIXELS. FOR EXAMPLE, "A 1080P RESOLUTION" OR "48 MEGAPIXELS." THE KEY IS TO USE THE TERMINOLOGY THAT IS MOST RECOGNIZABLE AND PRECISE FOR THE INTENDED AUDIENCE, ENSURING THAT UNITS OF MEASUREMENT ARE CLEARLY INDICATED.

APPROACHING NEW AND EVOLVING MOBILE TECHNOLOGIES

THE MOBILE TECHNOLOGY LANDSCAPE IS IN CONSTANT FLUX, WITH NEW DEVICES, FEATURES, AND CONFIGURATIONS EMERGING REGULARLY. WHEN ENCOUNTERING TERMS THAT ARE NOT EXPLICITLY COVERED BY EXISTING STYLE GUIDES OR COMMON

PARLANCE, WRITERS MUST RELY ON FUNDAMENTAL PRINCIPLES OF CLARITY AND CONSISTENCY. THE CHICAGO MANUAL OF STYLE ENCOURAGES A THOUGHTFUL APPROACH THAT PRIORITIZES THE READER'S UNDERSTANDING.

IF A MANUFACTURER INTRODUCES A NOVEL DEVICE NAME OR CONFIGURATION, THE INITIAL STEP SHOULD BE TO INVESTIGATE ITS OFFICIAL USAGE. IS THERE A CONSISTENTLY APPLIED SPELLING AND CAPITALIZATION BY THE COMPANY? IF SO, ADOPTING THIS IS OFTEN THE BEST STRATEGY. IF THE MANUFACTURER'S USAGE IS INCONSISTENT OR UNCLEAR, WRITERS MAY NEED TO CREATE A CONSISTENT INTERNAL CONVENTION, PERHAPS BY SIMPLIFYING THE TERM OR USING DESCRIPTIVE LANGUAGE THAT IS UNAMBIGUOUS.

EMERGING TERMINOLOGY AND INDUSTRY STANDARDS

AS NEW TECHNOLOGIES MATURE, CERTAIN TERMS BECOME STANDARDIZED WITHIN THE INDUSTRY. FOR INSTANCE, TERMS LIKE "5G CONNECTIVITY" OR "OLED DISPLAY" HAVE BECOME WIDELY ACCEPTED. CMOS WOULD LIKELY ENDORSE THESE ESTABLISHED INDUSTRY TERMS. THE CHALLENGE LIES IN THE PERIOD BEFORE SUCH TERMS ACHIEVE WIDESPREAD RECOGNITION AND STANDARDIZATION.

FOR CUTTING-EDGE OR NICHE TECHNOLOGIES, IT MAY BE NECESSARY TO DEFINE THE TERM UPON ITS FIRST USE WITHIN A DOCUMENT. THIS UPFRONT DEFINITION ENSURES THAT ALL READERS, REGARDLESS OF THEIR PRIOR FAMILIARITY, UNDERSTAND WHAT IS BEING DISCUSSED. SUBSEQUENTLY, THE DEFINED TERM SHOULD BE USED CONSISTENTLY THROUGHOUT THE TEXT.

THE ROLE OF CONTEXT IN TERMINOLOGY CHOICE

THE CONTEXT IN WHICH A MOBILE DEVICE CONFIGURATION IS DISCUSSED PLAYS A SIGNIFICANT ROLE IN DETERMINING THE MOST APPROPRIATE TERMINOLOGY. A HIGHLY TECHNICAL DOCUMENT AIMED AT ENGINEERS MIGHT USE VERY SPECIFIC, MANUFACTURER-DEFINED TERMS, WHEREAS A GENERAL CONSUMER-FACING ARTICLE WOULD LIKELY OPT FOR MORE WIDELY UNDERSTOOD LANGUAGE. CMOS ACKNOWLEDGES THAT STYLE IS NOT A ONE-SIZE-FITS-ALL APPROACH AND CAN BE ADAPTED TO SUIT THE PURPOSE AND AUDIENCE OF THE WRITING.

FOR EXAMPLE, WHEN DISCUSSING CELLULAR NETWORK CAPABILITIES, A WRITER MIGHT CHOOSE BETWEEN "LTE" (LONG-TERM EVOLUTION) OR "4G," DEPENDING ON WHAT IS MORE RECOGNIZABLE TO THEIR TARGET READERS. THE GOAL IS ALWAYS TO FACILITATE COMPREHENSION, AND SOMETIMES THIS MEANS CHOOSING A SLIGHTLY LESS TECHNICAL BUT MORE ACCESSIBLE TERM.

PRACTICAL APPLICATION: EXAMPLES AND BEST PRACTICES

APPLYING THE PRINCIPLES OF THE CHICAGO MANUAL OF STYLE TO MOBILE DEVICE CONFIGURATIONS REQUIRES ATTENTION TO DETAIL AND A COMMITMENT TO CONSISTENCY. WHEN WRITING ABOUT A SPECIFIC DEVICE, SUCH AS THE "APPLE IPHONE 15 PRO," THE CAPITALIZATION AND SPELLING MUST PRECISELY MATCH THE MANUFACTURER'S DESIGNATION. SIMILARLY, WHEN DISCUSSING OPERATING SYSTEMS LIKE "ANDROID 13," ACCURACY IS KEY.

FOR FEATURES, IF A MANUFACTURER MARKETS A PHONE WITH "SUPER RETINA XDR DISPLAY," THAT SPECIFIC PHRASING AND CAPITALIZATION SHOULD BE MAINTAINED. IF A DOCUMENT NEEDS TO REFER TO DIFFERENT STORAGE OPTIONS, USING TERMS LIKE "256GB INTERNAL STORAGE" OR "512 GB," CLEARLY INDICATING THE UNIT, IS ADVISABLE. THE KEY IS TO BE PRECISE AND CONSISTENT THROUGHOUT YOUR WORK.

CONSISTENCY ACROSS DOCUMENTS AND PROJECTS

ESTABLISHING A CONSISTENT APPROACH TO MOBILE DEVICE TERMINOLOGY ACROSS MULTIPLE DOCUMENTS OR PROJECTS IS

VITAL FOR MAINTAINING BRAND VOICE AND READER TRUST. IF YOU ARE WRITING FOR AN ORGANIZATION THAT FREQUENTLY DISCUSSES TECHNOLOGY, DEVELOPING AN IN-HOUSE STYLE GUIDE THAT ALIGNS WITH CMOS PRINCIPLES FOR MOBILE DEVICE CONFIGURATIONS CAN BE AN INVALUABLE TOOL. THIS GUIDE SHOULD OUTLINE PREFERRED SPELLINGS, CAPITALIZATION, AND ABBREVIATIONS FOR COMMONLY REFERENCED DEVICES AND FEATURES.

THIS PROACTIVE APPROACH PREVENTS AD HOC DECISION-MAKING, ENSURING THAT ALL WRITERS WITHIN A TEAM ADHERE TO THE SAME STANDARDS. IT STREAMLINES THE EDITING PROCESS AND CONTRIBUTES TO A MORE POLISHED AND PROFESSIONAL FINAL PRODUCT, REINFORCING THE AUTHORITY AND CLARITY OF YOUR TECHNICAL COMMUNICATIONS.

WHEN IN DOUBT: CONSULT AND DECIDE

IN INSTANCES WHERE THE CORRECT SPELLING OR CAPITALIZATION OF A MOBILE DEVICE CONFIGURATION IS UNCLEAR, OR IF A NEW TERM ARISES THAT LACKS ESTABLISHED CONVENTION, THE BEST PRACTICE IS TO CONSULT RELIABLE SOURCES AND MAKE AN INFORMED DECISION. THIS MIGHT INVOLVE CHECKING THE MANUFACTURER'S OFFICIAL DOCUMENTATION, REPUTABLE TECH NEWS SITES, OR EXISTING ACADEMIC PAPERS THAT DISCUSS SIMILAR TECHNOLOGIES. ONCE A DECISION IS MADE, DOCUMENT IT FOR FUTURE REFERENCE TO ENSURE CONSISTENCY.

THE OVERARCHING PRINCIPLE IS TO PRIORITIZE CLARITY AND AVOID AMBIGUITY. IF A PARTICULAR SPELLING OR PHRASING, EVEN IF IT SLIGHTLY DEVIATES FROM A STRICT INTERPRETATION OF A RULE, IS MORE EASILY UNDERSTOOD BY YOUR INTENDED AUDIENCE, IT MAY BE THE PREFERABLE CHOICE. CMOS ITSELF EMPHASIZES ADAPTABILITY AND USER COMPREHENSION AS PARAMOUNT GOALS IN ANY STYLE OF WRITING.

FREQUENTLY ASKED QUESTIONS ABOUT CHICAGO MANUAL OF STYLE SPELLING OF MOBILE DEVICE CONFIGURATIONS

Q: SHOULD I HYPHENATE TERMS LIKE "SMARTPHONE" OR "TABLET" WHEN REFERRING TO MOBILE DEVICES?

A: ACCORDING TO THE PRINCIPLES OF THE CHICAGO MANUAL OF STYLE, TERMS LIKE "SMARTPHONE" AND "TABLET" ARE WIDELY ACCEPTED AS SINGLE, UNHYPHENATED WORDS. CMOS GENERALLY FOLLOWS ESTABLISHED USAGE FOR COMMON COMPOUND NOUNS, SO THESE TERMS SHOULD TYPICALLY BE WRITTEN AS ONE WORD.

Q: HOW SHOULD I CAPITALIZE BRAND NAMES AND SPECIFIC MODELS OF MOBILE DEVICES ACCORDING TO CMOS?

A: CMOS ADVISES FOLLOWING THE CAPITALIZATION CONVENTIONS ESTABLISHED BY THE MANUFACTURERS THEMSELVES. THIS MEANS CAPITALIZING BRAND NAMES (E.G., APPLE, SAMSUNG) AND SPECIFIC PRODUCT LINES (E.G., IPHONE, GALAXY) AS THEY ARE OFFICIALLY PRESENTED. SPECIFIC MODEL NAMES AND ITERATIONS, SUCH AS "IPHONE 15 PRO MAX" OR "SAMSUNG GALAXY S23 ULTRA," SHOULD ALSO ADOPT THE MANUFACTURER'S TITLE CASE OR OTHER DESIGNATED CAPITALIZATION.

Q: WHAT IS THE RECOMMENDED WAY TO REFER TO STORAGE CAPACITIES, SUCH AS GIGABYTES, IN A DOCUMENT FOLLOWING CMOS GUIDELINES?

A: WHEN REFERRING TO STORAGE CAPACITIES, CMOS FAVORS CLARITY AND CONSISTENCY. YOU CAN EITHER USE THE ABBREVIATED FORM WITH THE UNIT SYMBOL (E.G., 128GB, 1TB) FOR BREVITY IN TECHNICAL CONTEXTS, OR SPELL IT OUT (E.G., 256 GIGABYTES, 1 TERABYTE) FOR GREATER FORMALITY AND CLARITY. WHICHEVER YOU CHOOSE, MAINTAIN CONSISTENCY THROUGHOUT YOUR DOCUMENT.

Q: HOW DOES CMOS ADVISE HANDLING NEW OR EMERGING MOBILE TECHNOLOGY TERMS THAT DO NOT HAVE ESTABLISHED SPELLINGS OR CONVENTIONS?

A: FOR NEW AND EMERGING TERMS, CMOS EMPHASIZES CLARITY AND CONSISTENCY. THE PRIMARY APPROACH IS TO ADOPT THE MANUFACTURER'S OFFICIAL SPELLING AND CAPITALIZATION IF IT IS CLEAR AND CONSISTENTLY APPLIED. IF MANUFACTURER USAGE IS AMBIGUOUS, WRITERS SHOULD AIM FOR A CLEAR, DESCRIPTIVE TERM THAT ENHANCES READER COMPREHENSION, AND DEFINE THE TERM UPON ITS FIRST USE IF NECESSARY.

Q: IS THERE A SPECIFIC RULE FOR REFERRING TO MOBILE OPERATING SYSTEMS LIKE IOS AND ANDROID?

A: YES, CMOS, LIKE MOST STYLE GUIDES, REQUIRES PRECISE SPELLING AND CAPITALIZATION FOR OPERATING SYSTEMS. "IOS" (APPLE'S SYSTEM) AND "ANDROID" (GOOGLE'S SYSTEM) SHOULD BE CAPITALIZED EXACTLY AS PRESENTED. SPECIFIC VERSIONS, SUCH AS "IOS 17" OR "ANDROID 14," SHOULD FOLLOW DIRECTLY AFTER THE OPERATING SYSTEM NAME.

Q: HOW SHOULD I FORMAT DISPLAY SIZES WHEN DISCUSSING MOBILE DEVICES?

A: WHEN DISCUSSING DISPLAY SIZES, CMOS GENERALLY RECOMMENDS USING THE UNIT "INCHES." IF THE MEASUREMENT FUNCTIONS AS A COMPOUND ADJECTIVE BEFORE A NOUN (E.G., "A 6.1-INCH DISPLAY"), IT SHOULD BE HYPHENATED. OTHERWISE, THE UNIT CAN BE SPELLED OUT (E.G., "THE SCREEN IS 5.5 INCHES"). CONSISTENCY IN FORMATTING IS KEY.

Q: WHAT IS THE CMOS STANCE ON REFERRING TO SPECIFIC HARDWARE FEATURES OR CONFIGURATIONS WITHIN A MOBILE DEVICE, SUCH AS PROCESSORS OR CAMERAS?

A: FOR SPECIFIC HARDWARE FEATURES, CMOS RECOMMENDS USING DESCRIPTIVE LANGUAGE THAT IS CLEAR AND ALIGNS WITH COMMON UNDERSTANDING OR MANUFACTURER SPECIFICATIONS. USE INDUSTRY-STANDARD TERMINOLOGY WHERE AVAILABLE AND ENSURE CONSISTENCY IN HOW THESE FEATURES ARE NAMED AND DESCRIBED THROUGHOUT YOUR WORK. IF A FEATURE HAS A PROPRIETARY NAME, USE THAT NAME ACCURATELY.

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